



PRESS RELEASE

FOR MORE INFORMATION:

Dewayne Jeter, Chief Operating Officer
800-219-6571
800-230-4183
djeter@booksys.com

April 7, 2011

Herzing University in Brookfield, Wisconsin Implements Booktracks, Textbook Management Solution

Book Systems, Inc. is proud to announce that Herzing University is now using Booktracks to distribute and collect textbooks. Booktracks was needed to replace the previous paper-and-pencil or Microsoft® Word document method of tracking textbooks. Herzing University was one of the first post-secondary institutions founded to prepare students for careers in the computer industry. Since 1965, business and computer-related education has been the focus of Herzing, even as it grew to encompass campuses in eight U.S. states and the founding of its Online Division, Herzing University Online. Using Booktracks to manage their textbooks is another example of the administration's foresight.

With Booktracks, the university is working to save money by reducing the replacement cost of textbooks and the ordering of un-needed textbooks by automated distribution and collection. Booktracks Textbook Management encourages accountability by all persons dealing with the textbooks.

Book Systems, Inc. provides affordable, feature-rich library and textbook management software that delivers solutions to libraries and schools of all sizes. Booktracks, our Web-based textbook management solution, was designed to protect one of the district's most valuable assets - textbooks. Our software is suited to fit the needs of the textbook coordinator in a technology-driven world, while still being easy to learn and user-friendly. Booktracks offers easy-to-use Self Check Out and Self Check In Stations, quick cataloging, standard and customizable reports, and more. Book Systems is dedicated to quality and customer satisfaction. The company's philosophy is very simple: create quality products; test them with input and direction from librarians and textbook coordinators in the field, and back them up with renowned customer service and support. Book Systems is a privately-owned company with its corporate headquarters located in Huntsville, Alabama, where NASA's space programs and other government technologies have created a vibrant environment of innovation. Further information is available at www.booksys.com and www.booktracks.net

©2011 Book Systems, Inc. All rights reserved. Book Systems, the Book Systems logo, Atrium, and Booktracks are registered trademarks of Book Systems, Inc. Other brands and product names are trademarks of their respective owners.